

Research on Innovation of Interior Design System of Star Hotels

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Abstract: In recent years, with the continuous improvement of people's living standards, tourism has become a fashionable way of leisure and vacation. Therefore, whether a star hotel is comfortable and elegant has become an important part of the needs of passengers. The star hotel interior design system not only requires the full display of the cultural connotation, but also pays more attention to the application of modern technology, and strives to create a comfortable, novel and intelligent hotel experience environment to cater to the modern tourists' psychological needs of star-rated hotel interior design for innovation, differentiation, comfort and intelligence. Taking this as an opportunity, the paper mainly discusses the innovative research mode of the star hotel interior design system.

1. Introduction

The interior decoration system of the star hotel is a kind of communication and embodiment of the local culture. The purpose of learning indoor environmental art is to create a more comfortable and more humane interior space, providing people with a relaxed and pleasant indoor perfect experience and a comfortable psychological environment. Therefore, both from the design itself and from the construction of the decoration, the purpose is to create a better environment. The interior space design, which is mainly decorated and decorated, directly affects the space experience in many aspects, such as the lighting of the environment, the color of the space, and the softness and hardness of the decorative materials, materials, textures, patterns, styles, etc. Give the user of the space an intuitive emotional awareness and impression. The star-rated hotel provides high-quality service, so it is more in-depth, comprehensive and innovative in the design and decoration of the interior space system.

2. Problems in the importance of interior design of star hotels

In the construction process of a star hotel, it is very important to do the hotel interior design work. The main purpose of the interior design work is to provide a good living environment for visitors to meet the requirements of the hotel's living environment. The interior design work of the star hotel can effectively guarantee the construction progress of the hotel construction project, reduce the work pressure of the construction workers and improve their work efficiency. Therefore, whether it is for tourists, or for hotel construction workers, it is crucial to do the interior design work of star hotels. There are many problems in the interior design work of star hotels. Among them, the most important problem is that designers do not pay enough attention to their work. Due to the limited knowledge level of interior design staff of star-rated hotels, the ability to receive new knowledge is relatively weak, and it is impossible to guarantee the smooth progress of interior design work and construction work of star-rated hotels. To effectively improve this situation, star hotel managers can regularly train interior designers. At the same time, through the way of asking questions, to understand the actual work problems, and take effective measures to solve, improve the attention of interior designers to their work, and ensure the construction quality of star-rated hotel construction projects.

3. Pre-development of star hotel interior design

First of all, we must communicate with the customer about the project cost, project drawings, construction scope, decoration style, surrounding environment, age range of the occupants, and what kind of quality service the hotel will provide to determine the design style and decoration of the indoor space. The choice of decoration construction methods and construction materials; secondly, the design participants should also conduct detailed understanding and research on local customs, customs and habits to ensure that the design can show local cultural customs, humanities, history, culture and religious culture. Wait. At the same time, in the pre-development of interior design of star-rated hotels, we also need to make a perfect record of the advantages and disadvantages of the architectural space pattern, and make a preliminary distribution and positioning of the use of space. Finally, we must also start the outdoor landscape planning, try to achieve the landscape, transition and harmony.

In addition to the above pre-design work, the design of the function is also part of the hotel's pre-development. The most intuitive representation of the comfort of a space is whether the space and function are perfectly combined to meet the physiological characteristics of ergonomics. A good functional space can give people a feeling of comfort at home. Especially in the distribution of people flow routes and the division of functional routes, the service and quality of a star hotel are reflected. For example, the main flow of the hotel's main entrance and exit and the secondary entrance and exit are coincident; the fire passage, the staff passage, the passenger's travel route intersect, the interference and chaos caused; the passengers arrive at the hotel and the traffic flow is smooth and convenient; the incoming and outgoing vehicles Channel independence does not interfere with the service; this series of functional problems seems to have nothing to do with the indoor system of the star hotel, but they do have important functional impact on the decoration of the interior space, which is an indispensable part of our preliminary work.

4. The concept and grasp of star hotel interior design

Because the traditional hotel design is the same, it is weak in competition, so it is very important to make the hotel's positioning different. In the early stage of domestic hotel design investment construction, more attention was paid to the characteristics of group consumption. For the current consumer market, most of the customers are still concentrated in the fields of corporate executives, business customers, government officials, and high-end tourism. They consider less housing prices and pay more attention to comfort. Excellent quality, high-end facilities and excellent service experience. Therefore, domestic hotels often regard entertainment catering and business conference services as one of the important factors in the positioning of the hotel market. In the concept and grasp of the interior design of star hotels, market positioning is crucial and will affect the future survival and development of the hotel. We must effectively communicate with customers, in-depth exchange of investment directions, in-depth analysis and consideration of the surrounding environment and business models around the city where the building is located, to give the hotel an accurate positioning to determine the professional design and decoration and construction solutions.

Accurate market positioning has an important impact on the functional division of space. The spatial function distribution of business hotels, resort hotels and conference hotels has different specialization functions. Therefore, it is necessary to rationally think about the function and area ratio of each space, and draw a schematic diagram of the process to achieve spatial function independence and mutual interference. At the same time, the main purpose of functional division is to meet the consumer's requirements for hotel services, both to have entertaining functional facilities, but also to be static and static, to ensure that customers are not disturbed. At the same time of functional division, it is necessary to consider the cooperation between the various types of work in the decoration and decoration works, to avoid cross-operation, and the construction of the area is too dense. In addition to the normal space division, the innovative design of the space is also required to make the decoration and space functions shine together.

Although the sense of space depends on the transparency and falsehood of the building itself, in the decoration and decoration project, the sense of space can also be shaped. The interior design system of the star hotel is not an independent project, but should be intertwined with the building itself, effectively compensate for the lack of space in the building, and perfectly present the space advantage. Star-rated hotels generally have large shared spaces, which are very transparent and can add lustre to the interior space. Therefore, how to introduce the outdoor scenery into the indoor space and make the space level richer is also an important content to be considered. Not only do you need to learn more from experience, but you also need personalized and innovative design.

5. Star hotel interior design system innovation analysis

With the rapid development of the social economy, the innovation of domestic star-rated hotel design systems has received more and more attention. In the indoor innovative design work of star-rated hotels, it is very important to do a good job in market positioning. Due to the continuous improvement of living standards, people are increasingly demanding the hotel environment. Designers integrate business meetings and entertainment culture into the hotel design system, which can not only ensure the smooth design of star-rated hotels, but also improve the efficiency of designers. It also meets the requirements of visitors for hotel functions. For example, designers can take market research methods to record the requirements of tourists for star-rated hotels, and then appropriately integrate into the local tourism culture according to the actual situation of the hotel to attract the attention of tourists and deepen the impression of tourists on local culture and hotel. To improve the economic efficiency of enterprises. At the same time, hotel interior designers can appropriately improve the interior design plan according to the actual operation of the hotel and the requirements of the tourists, to meet the requirements of the hotel design work, to improve the enthusiasm of the designers, and to ensure that the star hotel interior design innovation can go smoothly. Due to the large number of business people living in star-rated hotels, interior designers can design according to the characteristics of business people to improve the satisfaction of business people. The work of business people is quite busy, and business restaurants can be designed in the hotel to facilitate business people to eat. This can not only meet the work requirements of business people, but also effectively improve the economic benefits of star-rated hotels. Add entertainment factors to the design. For example, you can design a swimming pool in the hotel for people to entertain and meet the requirements of people's star-rated hotel entertainment venues, thus promoting the development of star-rated hotels.

Functional separation plays a very important role in the interior design of star-rated hotels. The function mainly refers to the designer effectively separating the space in the hotel according to the actual situation of the star-rated hotel, and improving the hotel while ensuring the normal operation of the star-rated hotel. The economic benefits ensure the quality of the hotel's construction. In the indoor system innovation work of star-rated hotels, designers can reasonably separate the functions of star-rated hotels according to the requirements of tourists, ensure that all management tasks in star-rated hotels can be carried out smoothly, improve the efficiency of designers, and levels of hotel features are fully utilized. For example, innovative designers can rationally plan the construction flow chart according to the function of the hotel room and effectively distribute the functions in the hotel. In actual construction, the construction personnel need to follow the design drawings of the designers and orderly construction to ensure the construction quality. The management staff in the hotel can take an incentive plan, give corresponding rewards to the construction workers who perform well, and give some encouragement to the construction workers who do not perform well. Through this form, it is possible to fully mobilize the enthusiasm of the construction workers, ensure the quality of the hotel construction, effectively separate the functions of the star hotel, provide a good living environment for the tourists, and enable the hotel to better serve the tourists. In the actual work of star-rated hotel interior designers, it is necessary to ensure that the hotel's indoor functions can be effectively played, and to meet the requirements of tourists for star-rated hotels. This requires the designer to rationally design the construction plan according to the actual situation around the hotel, to ensure that the interior design work can be carried out

smoothly, and to improve the satisfaction of tourists on the various functions of the star hotel. Star-rated hotel interior designers can effectively separate the dynamic and static areas of the hotel, ensuring that visitors do not bother while resting and can increase the demand for star-rated hotels.

6. Conclusion

In the construction of star-rated hotels, doing interior design work can not only ensure the smooth progress of hotel construction work, improve the construction level of construction workers, but also improve the satisfaction of visitors to the hotel space environment. However, in actual work, there are still many problems. This requires the relevant staff to continuously learn and innovate on the original basis, improve their overall professional quality, and thus ensure the stable and rapid development of the national economy.

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